

What is Red Ribbon Week?

The origin of Red Ribbon Week began in the 1980s when a brave drug enforcement officer gave his life to save people from the dangers of drugs. People who knew him wanted to support his life work and cause. To show their support, they wore red ribbons with his name on them.



Today Red Ribbon Week is a United States initiative for the education and prevention of drug, tobacco and alcohol abuse. Many students across the nation observe Red Ribbon Week in their schools and communities. During Red Ribbon Week, they wear silly outfits, red ribbons, and red shirts. All of these things are meant to teach students about drugs. They learn why drugs are dangerous, why they should be avoided, how to live a drug-free lifestyle, and how to help their friends and families make good choices.

During the week of October 26 - 30, our teachers will participate in this campaign with grade appropriate lessons and activities that celebrate this event. Of course, we will have some fun as well with planned dress up days! Please join us by spreading this important message at home as we recognize this year's theme...



Sincerely,

Amy Ursitti

Student Support Specialist